

JEWISH FEDERATION OF DELAWARE RECEIVES MULTIPLE AWARDS FOR COMMUNICATIONS EXCELLENCE

November 2, 2015, Wilmington, DE – The Jewish Federation of Delaware has received five awards recognizing creativity and marketing excellence in the **2015 MarCom Awards** as well as four additional awards in the Association of Fundraising Professionals (AFP) Brandywine Chapter **2015 Excellence in Nonprofit Communication Awards**.

Federation received five MarCom Awards including four Gold Awards and an Honorable Mention Award for the following entries;

Gold Awards for its **2014-2015 Report to the Community** (Nonprofit Annual Report), **Jewish VOICE** (Nonprofit newsletter), **Jewish VOICE Cover**, and **Shalom Delaware Guide** (Special Publication)

Honorable Mention for its **Men's Nite Out "Laughs & Drafts"** (Invitation/Flyer)

The AFP Excellence in Nonprofit Communications Awards included four winning entries in their **Membership, Newsletter, Special Event** and **Multimedia Campaign** categories. Federation will be accepting the awards at the AFP Philanthropy Day 2015 on Tuesday, November 17th at the Chase Center on the Riverfront.

"Winning multiple entries recognizing communications excellence is a wonderful achievement and a testament to our dedicated professional and lay leadership," stated Seth J. Katzen, Chief Executive Officer of the Jewish Federation of Delaware.

About the AFP Communications Awards:

The AFP Brandywine Chapter strives to advance the profession of fundraising and the institution of philanthropy for the public good. We serve the communities of the Brandywine Valley, including Delaware, Southeastern Pennsylvania, Eastern Maryland, and Southwestern New Jersey. For more information, please visit AFPbrandywine.afpnet.org/

About the MarCom Awards:

MarCom Awards is a creative competition for any individual or company involved in the concept, writing and design of print, visual, audio and web materials and programs. The MarCom competition has grown to perhaps the largest of its kind in the world with about 6,000 entries per year. For more information, please visit MarComAwards.com.

About Jewish Federation of Delaware

Jewish Federation of Delaware protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning). For more information, please visit our award-winning website: ShalomDelaware.org.



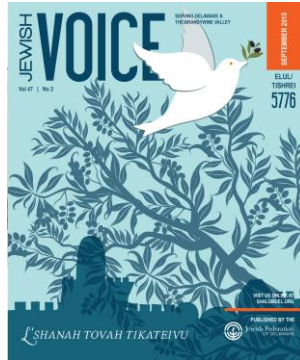


MARCOM AWARDS

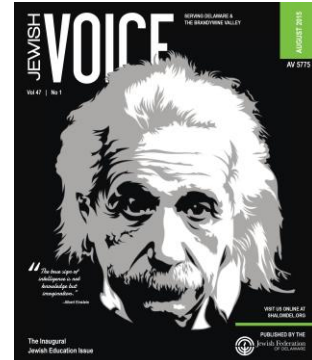
INTERNATIONAL CREATIVE COMPETITION THAT RECOGNIZES OUTSTANDING ACHIEVEMENT BY MARKETING AND COMMUNICATIONS PROFESSIONALS



GOLD AWARD
2014-2015 REPORT TO THE COMMUNITY ANNUAL REPORT



GOLD AWARD
JEWISH VOICE NEWSLETTER



GOLD AWARD
JEWISH VOICE COVER NEWSLETTER COVER DESIGN



GOLD AWARD
SHALOM DELAWARE SPECIAL EDITION



HONORABLE MENTION
MEN'S NITE OUT INVITATION/FLYER



ASSOCIATION OF FUNDRAISING PROFESSIONALS (AFP) COMMUNICATION AWARDS
RECOGNIZES AND HONORS NOT-FOR-PROFIT ORGANIZATIONS WHOSE COMMUNICATIONS DEMONSTRATE EXCELLENCE, QUALITY, CREATIVITY AND OVERALL EFFECTIVENESS



NEWSLETTER
JEWISH VOICE



MEMBERSHIP
WOMEN OF WISDOM "WOW"



SPECIAL EVENT
MEN'S NITE OUT "SCOTCH & STEAK"



MULTIMEDIA CAMPAIGN
WE ARE STRONGER TOGETHER