

JEWISH FEDERATION OF DELAWARE HONORED WITH GOLD AWARD IN THE 2022 VIDDY AWARDS

For Immediate Release:

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June 21, 2022, Wilmington, DE – Jewish Federation of Delaware was named a winner in the 2022 Viddy Awards, an international competition honoring video excellence in a digital world. Federation received Gold Award honors in the Nonprofit Long Form Video category for its *Why Federation?* submission.

“Our *Why Federation?* video demonstrates how our organization enhances Jewish life through a multitude of programs and initiatives that engage, educate, and inspire. Federation is powered by YOU with gratitude,” said Seth J. Katzen, President and CEO of Jewish Federation of Delaware. “We thank the creative team at Clear Pixel Agency who took our vision and translated it into a professional and digestible digital format.”

Why Federation? presents the totality of Jewish Federation of Delaware, where we support programs that **feed, clothe, shelter, counsel, and rescue** thousands of people here in Delaware and the Brandywine Valley, in Israel, and around the world. We provide opportunities to **educate, inspire, and celebrate** a vibrant Jewish life. It's our responsibility. It's our privilege. It's who we are.

About Jewish Federation of Delaware

Every day, Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people here in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities that educate, inspire and celebrate a vibrant Jewish life. It's our responsibility. It's our privilege. It's who we are. For more information, please visit ShalomDelaware.org.

About the VIDDY Awards

Viddy Awards is an international competition honoring video excellence in a digital world. Viddy traces its roots to 1994 when it was known as the Videographer Awards. Viddy Awards is administered by the Association of Marketing and Communication Professionals (AMCP). The international organization oversees awards and recognition programs and honors outstanding achievement and service to the profession. Learn more at ViddyAwards.com.

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We Grow Stronger TOGETHER



Seth J. Katzen

President & Chief Executive Officer
Jewish Federation of Delaware



Jewish Federation
OF DELAWARE

OUR MISSION

Mobilize the Jewish Community
to address issues,
meet needs
and build an agenda
for the future



We Grow Stronger TOGETHER



ONLY THE FEDERATION CAN:



- Meet the Needs of Jews in 70 Countries Around The World
- Build and Maintain 32-acre Jewish Community Campus
- Unite Diverse Community around Israel
- Speak with a Single United Voice in the Greater Community
- Quickly Raise and Distribute Money for Jews Overseas or in Israel
- Give Delaware Jewry a Voice in National and International Conversations
- Ensure Agencies and Programs will still be Serving Years into the Future



We Grow Stronger TOGETHER