



For Immediate Release:

JEWISH FEDERATION OF DELAWARE EARNS GUIDESTAR PLATINUM SEAL OF TRANSPARENCY *Allows Donors to Focus on Progress and Results*

March 20, 2018 – Jewish Federation of Delaware announced today that it has earned the 2018 Platinum GuideStar Profile Seal of Transparency, the highest level of recognition offered by GuideStar, the world’s largest source of nonprofit information. By sharing metrics that highlight progress Jewish Federation of Delaware is making toward its mission and helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

“In accordance with our long-held belief in being transparent about our work,” said Seth J. Katzen, Chief Executive Officer of the Jewish Federation of Delaware, “we are excited to convey our organization’s results in a user-friendly and highly visual manner.”

To reach the Platinum level, Federation added extensive information to its Nonprofit Profile on GuideStar: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission. By providing this information, Federation has demonstrated its commitment to transparency and to giving donors and funders meaningful data for effective evaluation. You can visit Federation’s GuideStar profile at: <https://www.guidestar.org/profile/51-0064315>.

“Measurement matters and telling our story in a compelling and fiscally responsible manner is important,” added Katzen. “We’re thrilled that our GuideStar Platinum Nonprofit Profile helps us better communicate our organization’s exciting initiatives and results.”

In addition to earning the 2018 Platinum GuideStar Profile Seal of Transparency, Federation also earned GreatNonprofits 2018 Top-Rated Award and Charity Navigator’s Four-Star Rating, the other industry evaluators’ top recognition for being a trusted and transparent organization.

About Jewish Federation of Delaware

Jewish Federation of Delaware protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and Torah (Jewish learning). For more information, please visit ShalomDelaware.org.

About GuideStar

The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. GuideStar encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 8 million people who visit GuideStar to learn more about nonprofit organizations each year. For more information, please visit www.GuideStar.org.

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