

JEWISH FEDERATION OF DELAWARE WINS ROCKOWER AWARD FOR EXCELLENCE IN JEWISH JOURNALISM

For Immediate Release:

Contact: Seth J. Katzen/CEO | Seth@ShalomDel.org

July 6, 2020, Wilmington, DE – Jewish Federation of Delaware was named a winner of two 2020 Simon Rockower Awards for Excellence in Jewish Journalism. These prestigious awards honor achievements in Jewish media published in 2019 and is coordinated by the American Jewish Press Association (AJPA).

On July 2, 2020, AJPA held its virtual Simon Rockower Awards presentation celebrating its 39th year of awarding excellence in Jewish journalism. Federation received First-Place awards in the Creation of Advertisement category for its “*We Grow Stronger TOGETHER*” brand ad and a second award in the Creation of Marketing category for its *j-VOICE Monthly* Media Kit.

“We are honored and proud of the continued evolution of our monthly publication,” stated Federation’s President and CEO, Seth J. Katzen. “With a circulation throughout Delaware and the Brandywine Valley, *J-VOICE Monthly* serves as the only state-wide publication with a Jewish lens.”



About Jewish Federation of Delaware

Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities to educate, inspire and celebrate a vibrant Jewish life.

Federation is currently the ONLY NONPROFIT IN DELAWARE to earn the highest ratings from all three industry evaluators – *GuideStar’s* Platinum Seal of Transparency; *Charity Navigator’s* Four-Star Rating; and *GreatNonprofits’* Top-Rated Award. For more information, please visit our award-winning website at ShalomDelaware.org.

About the American Jewish Press Association (AJPA)

The American Jewish Press Association was founded in 1944 as a voluntary not-for-profit professional association for the English-language Jewish Press in North America. Today, its membership consists of Jewish media outlets, individual journalists and affiliated organizations throughout the United States and Canada. The AJPA mission has remained constant over the years: to enhance the status of American Jewish journalism and to provide a forum for the exchange of ideas and cooperative activities among the American Jewish press. For more information, visit AJPA.org.

###



We Grow Stronger TOGETHER