



Jewish Federation  
OF DELAWARE



powered by **YOU**  
with **gratitude**

2021 Mid-Year IMPACT Report to the Community  
July-December 2021

# Mission, Vision & Goals

## Our Mission

Mobilize the Jewish Community to address issues, meet needs and build an agenda for the future.

## Our Vision

Bring Jewish people together into a community coalition, grounded in Jewish teaching and heritage, to strengthen the State of Israel, the global Jewish family and local organizations in order to further the survival of the Jewish people.

## Our Goals

-  Foster identification with our Jewish teaching and heritage to inspire an informed and involved community.
-  Build an agenda for the future with clearly defined priorities.
-  Take responsibility for raising funds which meet mutually agreed upon goals.
-  Allocate and manage the community's resources based upon the community agenda.
-  Provide a structure for the Jewish community to interact with the non-Jewish community.
-  Develop Jewish leadership.

*In our commitment to serve as the wise stewards of your philanthropic dollar, we are proud to report that Jewish Federation of Delaware is currently the only nonprofit in Delaware to receive the highest level of recognition from the industry's key evaluators for being a trusted and transparent organization – GuideStar, Charity Navigator, and Great Nonprofits.*



Jewish Federation of Delaware has earned GuideStar's Platinum Seal of Transparency, their highest rating, for the third consecutive year. GuideStar is the leading source of nonprofit information.



For the sixth consecutive year, Jewish Federation of Delaware has received a Four-Star Rating by Charity Navigator, the nation's largest and most-utilized evaluator of charities. We are one of only nine Four-Star charities in Delaware and hold the highest score in the First State.



Jewish Federation of Delaware has been honored with the prestigious Top-Rated Award annually from 2012- 2021 by Great Nonprofits, the leading provider of user reviews about nonprofit organizations.

# A Message from our Leadership

## Powered by YOU with Gratitude.

With the conclusion of secular year 2021, we are pleased to provide you with our Mid-Year IMPACT Report – July-December 2021, an update and extension of our 2020-2021 IMPACT Report to the Community – Powered by YOU with Gratitude. Thanks to your generous support as well as the spirit of partnership that exists in our community, we help thousands of people locally and globally every day. It’s our responsibility. It’s our privilege. It’s who we are.

Our community and our country will continue to address these unprecedented times due to the pandemic, impacting the ability of our agencies to deliver much needed social services, programs, and connections to Jewish life. YOU answered the call and responded generously to ensure the survival of our Jewish communal infrastructure. We are now facing variant strains including Delta and Omicron with a rising number of cases requiring hospitalization.

We are pleased to report that the 2021 Annual Campaign raised the highest level in Federation history! This is a remarkable achievement by itself but doing so during the pandemic is a testament to YOU and the unwavering support of our generous community.

Federation is a product of understanding the fundamental principle that “each Jew is responsible one for the other.” We understand that by working TOGETHER we can accomplish so much more than any one person can working alone. This guiding vision has enabled Federation to enhance, educate, assist, and touch the lives of thousands of Jews in Delaware and the Brandywine Valley, in Israel and around the world in so many ways.

We thank you for your generous support – through the Annual Campaign, supplemental giving and charitable funds through Jewish Fund for the Future and Create a Jewish Legacy – that is an investment in Jewish life. The return on investment is a strong, vibrant, caring, warm and welcoming Jewish community. Federation is powered by YOU with Gratitude.



*Russell C. Silberglied*

Russell C. Silberglied  
Board Chair



*Seth J. Katzen*

Seth J. Katzen,  
President and CEO

July-December 2021

# Mid-Year IMPACT Report to the Community

While the past six months have been challenging, Federation continues igniting and enlightening our community through ongoing programs and learning opportunities.

## Annual Campaign

The Annual Campaign embodies the values and traditions of the North American Jewish Community more than anything else we do. It says that we care about people, not their politics or religious practices. It says that we will - as a community - address critical, often life-threatening, issues.

- August 17-18, 2021 - JFNA Financial Resource Development FRDLX Virtual Training
- August 24, 2021 - Resetting the Table's Building a Culture of Dialogue
- September 13, 2021 - KDS Abraham Accords Anniversary Commemoration
- September 27, 2021 - JFNA Briefing with Naftali Bennett
- October 3-5, 2021 - Virtual JFNA General Assembly/Leadership Lab
- November 14, 2021 - Legacy Presentation with Jordon Rosen
- November 17, 2021 - National Philanthropy Day
- December 31, 2021 - The 2021 Annual Campaign surpasses \$2 million!

---

## Women's Philanthropy

Woman's Philanthropy inspires ALL women in our community to give to their full potential - by sharing their time, knowledge, skills, and financial commitment with others.

Dignity Grows™ provides monthly personal and feminine products to women, girls and individuals assigned female at birth, who cannot afford them.

- July 6, 2021 - Dignity Grows Packing Party in Rehoboth Beach, DE/ Seaside Jewish Community
- September 24, 2021 - Dignity Grows Packing Party in Wilmington, DE/Park Plaza
- October 6, 2021 - National Women's Philanthropy with Tova Feldshuh, moderated by Suzanne Grant
- October 27, 2021 - Dignity Grows Packing Party in West Chester, PA/Private Home
- November 4, 2021 - Dignity Grows Packing Party in Centerville, DE/Private Home
- December 9, 2021 - Dignity Grows at Baylor Women's Correctional Institution

---

## CONNECT: Young Adult Network

CONNECT brings together Jewish singles, couples, and families in their 20's, 30's and 40's in social, educational, philanthropic, and social action initiatives.

- September 23, 2021 - CONNECT Sukkot Event
- November 20, 2021 - CONNECT Service Program

## Leadership Development & Training

As the community convener, Federation coordinates ongoing leadership development and training opportunities to ensure a strong and vibrant community

- July 22, 2021 – Community-wide Resiliency Board Training with Faun Zarge
- July 26, 2021 – New Board Orientation Training
- July 29, 2021 – SCN Synagogue Security Training
- August 25, 2021 – New Board Orientation Training #2
- September 1, 2021 – Nonprofit Cybersecurity Best Practices

## JCRC

The Jewish Community Relations Committee (JCRC) serves as our public affairs arm and works with government leaders and the media as an advocate for Israel. We also bring speakers on Israel and issues of importance to the Jewish community.

The JCRC Director also works with the Halina Wind Preston Holocaust Education Committee as well as provides weekly Chaplaincy calls to unaffiliated patients at Christiana Hospital.

Ongoing advocacy efforts include monthly calls for Faith-Based Leaders with Lt. Governor, legislative advocacy updates, and White House Faith and Community Engagement

- July 11, 2021 – No Fear Rally in Washington, D.C.
- July 15, 2021 – FED TALK: “Friends of the IDF” with Rabbi Steven Weil
- July 19, 2021 – AJC’s International Scholars Conference with keynote, David Harris
- September 1, 2021 – David Horowitz, Founding Editor of The Israel Times, Briefing #1
- September 10, 2021 – AJC’s 9/11 Program
- October 7, 2021 – Israel Policy Forum Briefing
- October 20, 2021 – Delaware Civil Rights Round Table
- October 28, 2021 – AJC Webinar: The State of Antisemitism in America
- November 8, 2021 – David Horowitz, Founding Editor of The Israel Times, Briefing #2
- December 1, 2021 – Governor signs Shine the Light on Antisemitism proclamation
- December 6, 2021 – Handling of Antisemitic act in Delaware with ADL

## Israel and Overseas

Federation is part of the global Jewish partnership with Israel at its heart. Our solidarity with one another is expressed through financial contributions, as well as various mutually beneficial personal exchanges that serve to educate, celebrate our culture and heritage, and develop a strong sense of identity

- July 15, 2021 – Exodus 1991 Screening
- August 5, 2021 – EMET Webinar: Rules of Hamas Warfare
- August 23, 2021 – HIAS Public Briefing: The Afghanistan Crisis
- August 25, 2021 – Haiti Crisis Update
- October 7, 2021 – JDC Briefing: Jews in India & China
- October 14, 2021 – JDC Briefing: Jews in Morocco & Turkey
- November 18, 2021 – Ethiopia National Project Briefing
- December 14, 2021 – JFNA Briefing on Ethiopian Aliyah



## PJ Library/PJ Our Way/Shalom Baby

PJ Library® is an international award-winning Jewish family engagement program designed to strengthen the identities of Jewish families and their relationship to Jewish community. There are currently 469 active subscriptions in Delaware and the Brandywine Valley.

Shalom Baby is designed to welcome parents and their newborns in Delaware and the Brandywine Valley to our Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their life.

- July 14, 2021 - Shalom Baby Stroller Walk
- August 3, 2021 - Shalom Baby Stroller Walk
- August 8, 2021 - PJ Rosh Chodesh Program
- August 10, 2021 - PJ Library Stroller Walk
- August 12, 2021 - PJ Library Lunch & Learn
- September 17, 2021 - Shalom Baby Friday
- September 19, 2021 - PJ Sukkot Pirate Program
- October 10, 2021 - PJ and AEA at Ramsey Farm
- October 15, 2021 - Shalom Baby Friday
- October 17, 2021 - PJ Library at Rehoboth Beach
- November 19, 2021 - Shalom Baby Friday
- November 21, 2021 - PJ Library Bag Pick-up
- December 11th - Shabbat at Seaside Jewish Community
- December 17th - Shalom Baby Friday

---

## Outreach & Engagement

- August 5, 2021 - Jewish Heritage Night at the Wilmington Blue Rocks
- August 26, 2021 - Robbie Schaefer at Wilmington Brew Works
- September 1, 2021 - Rosh Hashana Virtual Cooking Demo with Michael Solomonov and Adeena Sussman
- October 18, 2021 - Teen Antisemitism Program with Stand With Us
- October 21, 2021 - Wellness Summit with JFS and Siegel JCC
- November 7, 2021 - AFBGU Event Honoring Drs. Carolyn Glazer-Hockstein and Neil Hockstein
- November 15, 2021 - An Evening with Dr. Daniel Gordis
- November 16, 2021 - AJC Event Honoring Rodger Levenson
- December 1, 2021 - Federation Hanukkah Candle Lighting at KSLC

## Jewish Education

Jewish Federation of Delaware serves as the Hub for Jewish Education. One of the lessons that we have learned from this past year's pandemic is that our community has a thirst for community and a desire to learn. We're here to provide both.

- July 1, 2021 - OpenDor Media informational session
- July 6, 2021 - Women's Rosh Hodesh group w/Patty Assor on aliyah
- July 21, 2021 - Created Jewish Education portal on ShalomDelaware.org
- August 1, 2021 - Created Back to Campus Tool Kit
- August 4, 10, 25, 2021 - OpenDor Media Antisemitism Series
- August 23, 2021 - Women's Rosh Hodesh w/Ruth Hockheiser
- August 31, 2021 - OpenDor Media Training for Jewish Educators
- September 12, 2021 - Reverse Tashlich
- October 5, 2021 - Women's Rosh Hodesh Group w/Shari Dym, CBS
- October 24, 2021 - One Book, One Community with Natan Sharansky
- October 25, 2021 - Lunch and Learn: Jonathan Sacks' yahrzeit
- November 1, 2021 - Women's Rosh Hodesh Group w/Ivy Harlev Siegel JCC
- November 7, 2021 - Global Day of Jewish Learning with Ari Sacher
- December 5, 2021 - DERECH Light Unto Darkness Hanukah program
- December 8, 2021 - Women's Rosh Hodesh Group w/Regina Alonzo, JFS
- December 16, 2021 - White House Briefing

# Awards & Recognition



## 2021 APEX Awards for Publication Excellence

- Award of Excellence - Annual Report



## 2021 MarCom Awards

- Gold Award - Annual Report
- Gold Award - Nonprofit Magazine



## Association of Fundraising Professionals (AFP)/ Brandywine Chapter's 2021 Fundraising & Communications Excellence (FACE) Awards

- Annual Appeal - Virtual Super Sunday 2021
- Branding - We Grow Stronger TOGETHER
- Newsletter/Magazine - j-VOICE Monthly
- Special Event - Dignity Grows
- Website - ShalomDelaware.org



# Upcoming Events and Programs

- January 6, 2022 @Noon - Women's Rosh Hodesh Group with Suzanne Grant
- January 9, 2022 @7pm - Lion of Judah Virtual Program: Women Making History
- January 10, 2022 @Noon - JCRC Virtual FED Talk: Recovery from Addiction with Jeff Wasserman
- January 19, 2022 @6pm - JCRC Virtual Program: Fighting the Apartheid Myth and Improving Israel-Africa Relations
- January 23, 2022 @11am - Israeli-Moroccan Virtual Cooking Demo
- January 28, 2022 @6:30pm - Federation Shabbat at Congregation Beth Shalom and Virtual
- January 30, 2022 @10am - Virtual Super Sunday 2022
- February 10, 2022 @7pm - Virtual Book Discussion featuring Rachel Kadish, author of The Weight of Ink

# 2022 Planned Initiatives

- 2022 Delaware Jewish Community Study - Now- August 2022
- Jewish LIVING Delaware magazine launch - Jan. 2022
- ShalomDelaware.org website refresh - Jan. 2022
- Federation News & Notes weekly email refresh - Jan. 2022
- Finance Policies & Procedures Review - March 2022
- Endowment Software Analysis and Implementation - March-June 2022
- Employee Manual update - April/May 2022

**WE GROW**  
**STRONGER**  
**TOGETHER**

**Jewish Federation** of Delaware  
protects and enhances the well-being  
of Jews worldwide through the values  
of tikkun olam (repairing the world),  
tzedakah (charity and social justice)  
and Torah (Jewish learning).



**Jewish Federation Of Delaware**

101 Garden of Eden Road  
Wilmington, DE 19803  
**302.427.2100**  
JFDinfo@ShalomDel.org  
**ShalomDelaware.org**

**Connectwithus:**



@ShalomDelaware



[www.youtube.com/user/ShalomDelaware](http://www.youtube.com/user/ShalomDelaware)



[www.facebook.com/shalomdelaware](http://www.facebook.com/shalomdelaware)



@ShalomDelaware



[www.linkedin.com/company/jewish-federation-of-delaware](http://www.linkedin.com/company/jewish-federation-of-delaware)