



JEWISH FEDERATION OF DELAWARE RECEIVES AWARD OF EXCELLENCE IN THE 2020 COMMUNICATOR AWARDS



For Immediate Release:

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May 14, 2020, Wilmington, DE – The Jewish Federation of Delaware has been honored with an Award of Excellence in the **26th Annual Communicator Awards** (CommunicatorAwards.com), the leading international awards program recognizing big ideas in marketing and communications. The 2020 Communicator Awards featured an incredible pool of entries, making it the largest and most prestigious award competition of its kind.

Federation received the top-level Award of Excellence for its **We Grow Stronger TOGETHER** branding campaign in the Non-Profit Integrated Campaigns category.

The branding campaign emphasizes the power of the collective and that we can achieve so much more by working together than acting alone. The messaging speaks in one integrated voice across multiple communication vehicles and leverages online and offline strategies including a Public Service Announcement (PSA) outdoor campaign through Clear Channel.

“Especially during these challenging times, it is an honor to be recognized for creative excellence among such a competitive field,” stated Seth J. Katzen, Chief Executive Officer of the Jewish Federation of Delaware. “Receiving a prestigious Award of Excellence is validation that our work effectively touches the hearts and minds of our community.”

About Jewish Federation of Delaware

Every day, Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people here in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities that educate, inspire and celebrate a vibrant Jewish life. It's our responsibility. It's our privilege. It's who we are. For more information, please visit ShalomDelaware.org.

About the Communicator Awards:

The Communicator Awards is the leading international creative awards program honoring creative excellence for communication professionals. Founded over two decades ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. The 26th Annual Communicator Awards received over 6,000 entries from ad agencies, interactive agencies, production firms, In-house creative professionals, graphic designers, design firms, and public relations firms.

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**WE GROW STRONGER
TOGETHER**



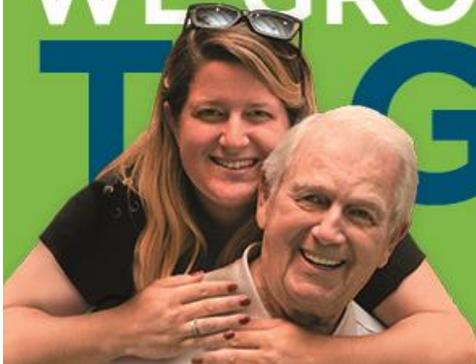
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