

The Human Services Relief Matching Fund



Make a NEW or RENEWED Annual Campaign gift to Jewish Federation of Delaware by December 31st, and your SUPPLEMENTAL gift to The Human Services Relief Matching Fund will be matched by 50%*.

Thanks to the incredible generosity of donors like you, Jewish Federations across the continent have been among the first to respond to the COVID-19 crisis.

Right here in our community, your gift helped supply PPE to healthcare workers who take care of many of our most vulnerable seniors both in their homes and in our senior residential centers. And it was because of your generosity we were able to deliver food and medicine to hundreds of our community members who otherwise would have gone without them.

But right now, due to the current economic crisis, an estimated 1.2 million Jewish adults across the United States, and hundreds of individuals in our community will soon be unable to afford housing,¹ and millions more will be unable to feed their families – unless we find the resources to fill the gap to support unmet needs.

Jewish Federation of Delaware, in partnership with The Jewish Federations of North America (JFNA), is launching the **Human Services Relief Matching Fund**. This fund, which was made possible through the generosity of seven national foundations, offers an \$18 million match to the Federation system, creating a \$54 million increase for our frontline service agencies and programs serving Jewish community members. With the matching fund incentive available to us, we could raise \$180,000 right here in Delaware and the Brandywine Valley to increase our relief efforts.² We have the opportunity to receive up to \$60,000 in matching funds!

Just imagine what this 50% match means in human terms. If \$100,000 can enable 20 families to keep a roof over their heads, then the 50% match to your gift will enable an additional 10 families to keep their homes. If your gift would normally feed 100 children for a month, then it will now feed 150 children.

100% of the funds raised will be dispersed within our local community for human services that serve primarily Jewish community members, providing: emergency financial aid, food assistance, trauma support, mental and physical health and safety, education and professional training services, as well as services and resources as a result of being laid off or furloughed*.

RENEW your Annual Campaign gift or MAKE A NEW GIFT of \$100 or more by December 31, 2020, and your SUPPLEMENTAL gift to the Human Services Relief Matching Fund will be matched by 50%*!

Up to \$5,000 PER DONOR PER ORGANIZATION (\$30,000 Total) will be matched!



For more information, please contact Wendy Berger at 302/427-2100 or Wendy@Shalomdel.org
Donate online: <https://form.jotform.com/JFDjotform/HSRF>



Emergency
Financial Aid



Food Assistance



Trauma Support
and Mental and
Physical Health
and Safety



Education and
Professional
Training Services



Services and
Resources as a
Result of Being Laid
Off or Furloughed

This means, your new or increased donation of \$1,000 today becomes \$1,500. Your donation of \$5,000 today, becomes your gift of \$7,500. If you give \$10,000, that gift is worth \$15,000 and so on. That is significant change.

Your supplemental gift will help the most critical human needs – and for every need, there is a personal human story right here in our own community.

There are no words to express the extent of our gratitude for your continued generous support – particularly at this moment when so many in our community are in critical need.

Please feel free to contact the Federation staff at your earliest convenience at (302) 427-2100 to learn more about the Human Services Relief Matching Fund and how you can take advantage of this matching opportunity while it is available.

In these challenging times, We Grow Stronger TOGETHER.

**Robin Kauffman Saran
Human Services Relief Matching Fund Committee Chair**

P.S.: Remember, you have the power to help more people in our community with housing, food, medical care, and assistance with mental health issues – but to make this happen, you must make and pay your gift by December 31, 2020. Your gift to the Human Services Relief Matching Fund must be over and above your Federation Annual Campaign support to qualify for the match.

* Donors will have the ability to choose where in the Jewish community they wish their gift to be utilized when making a donation.

* All Supplemental Gifts Up to \$5,000 PER DONOR PER ORGANIZATION (\$30,000 Total) will be matched!

¹ The estimates are based on a compilation of surveys from March-June 2020 from the following organizations: Pew Research Center, US Census Bureau, NORC at the University of Chicago, American Enterprise Institute, Axios-Ipsos, Kaiser Family Foundation, and USC Understanding America Survey.

² HSRMF funders' intent is to spur and incentivize increased giving for the benefit of human services.



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