

## JEWISH FEDERATION OF DELAWARE HONORED AS BRONZE STEVIE® AWARD WINNER IN THE 2020 AMERICAN BUSINESS AWARDS



### For Immediate Release:

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May 18, 2020, Wilmington, DE – The Jewish Federation of Delaware received Bronze Stevie® Award honors in the 18<sup>th</sup> Annual American Business Awards®.

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories. Federation received Bronze Award recognition for its **We Grow Stronger TOGETHER** entry in the *Non-Profit Communications Campaign of the Year* category.

The branding campaign emphasizes the power of the collective and that we can achieve so much more by working together than acting alone. The messaging speaks in one integrated voice across multiple communication vehicles and leverages online and offline strategies including a Public Service Announcement (PSA) outdoor campaign through Clear Channel.

“Receiving a prestigious Stevie® Award is recognition of our team’s resilience and commitment to our mission, especially during these challenging times,” stated Seth J. Katzen, Chief Executive Officer of the Jewish Federation of Delaware. “I am proud how Federation, our beneficiary agencies, synagogues and our community work together to make a positive difference.”

“Despite the toughest business conditions in memory, American organizations continue to demonstrate their commitment to innovation, creativity, and bottom-line results,” said Stevie Awards president Maggie Gallagher. “This year’s Stevie-winning nominations are full of inspiring stories of persistence, ingenuity, resourcefulness, and compassion.”

### About Jewish Federation of Delaware

Every day, Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people here in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities that educate, inspire and celebrate a vibrant Jewish life. It’s our responsibility. It’s our privilege. It’s who we are. For more information, please visit [ShalomDelaware.org](http://ShalomDelaware.org).

### About the Stevie Awards

Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [StevieAwards.com](http://StevieAwards.com).

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**WE GROW STRONGER  
TOGETHER**



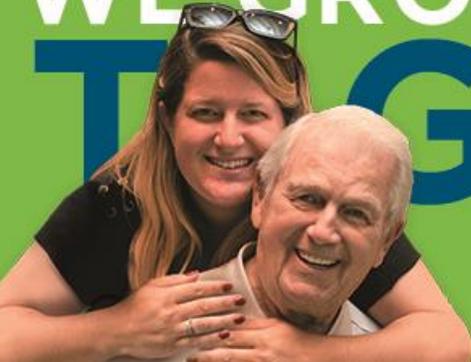
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