

**For Immediate Release:**

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## **Jewish Federation of Delaware Places in Top International Award – 2020 Summit Creative Award®**

Wilmington, DE – September 3, 2020 – Out of more than 4,100 submissions from 27 countries, Jewish Federation of Delaware is named a Bronze winner in the 2020 Summit Creative Award competition for its Integrated Campaign, *We Grow Stronger TOGETHER*.

“We are honored to receive a 2020 Summit Creative Award,” stated Seth J. Katzen, President and CEO of Jewish Federation of Delaware. “Federation centers around collective responsibility and the power of working together for a common cause surely resonates among our greater community.”

Over the past 26 years, the Summit Awards organization has established itself as one of the premier arbiters of creative excellence. Entries in 13 major categories are judged against a stringent set of standards. During its blind judging (entering company names withheld) the Board of Judges search for and identify innovative and creative concepts, strong executions and user experience, and the ability to communicate and persuade. Winners were selected in a wide range of categories from print and broadcast to online advertising and social media.

“Winning a Summit Creative Award is a significant accomplishment in one’s career. With vetted judges, tough judging criteria, two-phase blind judging processes, and strict bylaws limiting winners, only deserving entries receive recognition,” said Jocelyn Luciano, Managing Director for the Summit International Awards.

### **About Jewish Federation of Delaware**

Jewish Federation of Delaware supports programs that feed, clothe, shelter, counsel and rescue thousands of people in Delaware and the Brandywine Valley, in Israel and around the world. We provide opportunities to educate, inspire and celebrate a vibrant Jewish life. Federation is currently the ONLY NONPROFIT IN DELAWARE to earn the highest ratings from all three industry evaluators – *GuideStar’s* Platinum Seal of Transparency; *Charity Navigator’s* Four-Star Rating; and *GreatNonprofits’* Top-Rated Award. For more information, please visit our award-winning website at [ShalomDelaware.org](http://ShalomDelaware.org).

### **About the Summit Creative Awards**

The Summit Awards organization was founded in 1994. Annually it conducts the Summit Creative Award, the Summit Marketing Effectiveness Award and the Summit Emerging Media Award. Additional information about the Summit International Awards organization, its competitions and winning firms can be found on the SIA web site at [www.summitawards.com](http://www.summitawards.com).

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**We Grow Stronger TOGETHER**